

Women's Legacy Award

HONORING AGGIE WOMEN

Outstanding Alumnae of Texas A&M University Receive 2015 Women's Legacy Award

The Women Former Students' Network established the [Women's Legacy Award](#) to recognize the extraordinary contribution that women make to the life of Texas A&M University and the world around us. This award is presented annually to women who exemplify the core values of the university: Integrity, Leadership, Loyalty, Respect, and Selfless Service and who serve as an inspiration to future generations of Aggie women.



Dr. Susan Rudd Bailey, '81 After receiving her medical degree from Texas A&M Health Science Center College of Medicine in 1981, Susan Rudd Bailey completed her residency in general pediatrics and her fellowship in allergy and immunology at Minnesota's Mayo Graduate School of Medicine.

Bailey entered private practice as an allergist at Fort Worth Allergy and Asthma Associates in 1988. She previously served as an associate consultant at the Mayo Clinic's department of pediatrics in Rochester, Minn. She is board certified in pediatrics, allergy, asthma and immunology.

She also served on the Texas A&M University System Board of Regents from 1995 to 2005. She has dedicated her career to both treating patients and improving medicine through the profession's most influential organizations.

Bailey has a long history of service, beginning as chair of the medical student sections of both the Texas Medical Association (TMA) and the AMA. She chaired the TMA Council on Communication and served as speaker of the TMA House of Delegates before winning election as TMA's 145th president in 2010.

At the AMA, she served as chair of the Texas Delegation, member and chair of the AMA Council on Medical Education, and AMA representative on the board of the Accreditation Council for Continuing Medical Education. Beginning in 2011, she held the role of vice speaker of the AMA House of Delegates. She also serves as the AMA representative to the Assembly of the American Board of Medical Specialties, and completed a five-year term on the board of directors of the Accreditation Council for Continuing Medical Education (ACCME). Bailey has been active in the Tarrant County Medical Society for 20 years, including service as president and chair of the society's board of trustees.



Shelly Brenckman, '79 is Marketing Coordinator and a Co-Founder of Startup Aggieland, the multidisciplinary business accelerator at Research Park for Texas A&M University students and faculty. Shelly is responsible for communications, events, mentors and managing the state's first 44-bed Dormcubator. Shelly collaborated with WFSN to stage Startup Aggieland's first *Jumpstart for Women* and also funded the inaugural Eminent Scholar Award.

Since Startup Aggieland's grand opening in January 2013, Shelly has been the only full-time personnel on a 1.5 employee team that has helped more than 120 student startups to launch with a 16.6% average sustainability rate over two years and more than 50 paid jobs created. She collaborated with Mays Center for Retailing Studies to open the state's first Retail Incubator at Post Oak Mall in 2015. Also this year, she co-created a Founder's Camp in Galveston with Rice University and Capital Factory; and created a Founders' Fund with Texas A&M Foundation. Shelly has been involved in raising over \$4.6 million for scholarships, travel programs, venture capital funding, and more for various organizations. Before Startup Aggieland, Shelly was Vice President of Communications and Development for Aggie Angel Network from 2010-13. She founded an award-winning, venture capital-backed corporation in 1986, served as president through 2006.

Shelly has been married to Mark Brenckman '80 since 1981. They have one daughter, Ande Brenckman-Burks '13. Little known facts about Shelly: she is the only Texas A&M student to win a Downbeat Music Award (1977) and audit a Navy ROTC course; and may be the only mother to graduate from Mays Business School with her daughter.



Troie Burch, '77 is a native Texan and a 1977 cum laude graduate from Texas A&M University with B.S. degrees in Biochemistry and Food Science and Technology. She also received an M.S. in Biochemistry from Texas A&M and an M.B.A. from The University of Texas at San Antonio.

Enrolled at Texas A&M in 1973, she was one of the first women elected to a Student Government leadership position and served as an officer and member in honor, service and academic organizations and was selected as a member of Who's Who Among American Colleges and Universities.

Troie is currently the President of the Federation of Texas A&M University Mothers' Clubs. Since 2000, she has been a member of the Collin County Aggie Moms serving as President in 2005-2006. Troie has continued to actively support the broader TAMU community as a Class '77 Class Agent and a Charter Member of the Women Former Students' Network.

Troie is the Vice-President of Technical Services at Double B Foods and manages Research and Development, Quality Assurance, Food Safety, and Regulatory Affairs. She has over 30 years of experience in the food industry. Troie's professional affiliations encompass 15 years on the Board of Directors of the Southwest Meat Association (SMA), serving as the only female Chairman of the Board.

In her local community, she has served on PTA Boards, as a Scout leader, Sunday School teacher, Youth Group leader and is a Rotary International Paul Harris Fellow. She is an active member of Greenville Oaks Church of Christ.

Troie met her husband, Dr. Steve L. Burch '77, at A&M. They are proud to have two Aggie children, Stephen Burch, '06 and '08 (wife, Natalie), and Taryn McPherson '09 (husband, Ben), and a granddaughter, Ivy McPherson '37.



Penny King, '90 is in her 41st year of service with the Texas A&M Athletic Department, currently serving as a Senior Associate Athletics Director and Senior Women's Administrator. In addition, she serves as the administrator for men's and women's golf, men's and women's swimming and volleyball.

King previously served as Deputy Director of Athletics, Senior Associate Athletic Director for Business and Athletic Business Manager, among other roles. She began her career in the Athletic Ticket Office.

A native of Abilene, Texas, King began working in the Athletic Department in 1972. King graduated cum laude from Texas A&M in 1990 with a bachelor's degree in business management. While attending A&M, she was a member of Beta Gamma Sigma and Sigma Iota Epsilon, National Honorary and professional management Fraternity.

King has been active in CABMA (College Athletic Business Management Association), where she was honored with the College Athletics Business Manager of the Year Award in 1997. She continues involvement in NACDA (National Athletic Collegiate Directors of Athletics).

King is involved in community initiatives to promote Texas A&M Athletics. She was previously a member of the Bryan Rotary Club and served as President during the 2000-2001 year. In 2005, she was awarded the Service Award for Professional Excellence in celebration of Rotary's centennial year.

Penny and her husband, Clark, enjoy golf and spending time with their family. They have one son, Rusty, class of '91. Rusty and his wife Becky live in Austin and are the proud parents of Lyndsey and Logan.