



Women's Legacy Award HONORING AGGIE WOMEN



Tara Storch '91 is co-Founder of Taylor's Gift Foundation, a non-profit organization dedicated to *increasing organ donation to Regift Life, Renew Health and Restore Families* which began after losing her eldest daughter, Taylor, in a skiing accident three years ago.

Utilizing her experience as a marketing professional, author and community leader, Tara actively works to make an impact on the world around her. Sharing her family's journey on Good Morning America, The Today Show, The Ellen Degeneres Show, as well other national and international media, she brings a message of hope that is making a visible difference in the lives of so many individuals. She and her husband Todd were recently featured in People Magazine as the "Heroes Among Us" for the work they are doing across the country.

In just over three years - through the intentional work of Taylor's Gift that she and her husband (Todd '91) continue to pour their hearts into - the original mission of their foundation has brought about incredible results. In Texas alone, the adult population of registered organ donors has grown from a mere 2% to an astonishing near 25% (with over 3.6 million people now listed in the Texas state organ donor registry); additionally, the United States registry has grown by over 14 million registered organ donors.

Tara, alongside Todd and a dedicated team, works diligently in numerous efforts as she helps to carry out the mission and programs of the foundation. Most recently, she helped launch the Legacy Gift program, which provides financial, housing, and counseling assistance to those touched by organ donation. She continues to oversee other programs of the foundation including providing scholarships to graduating high school seniors who are making a difference in their community, and ongoing efforts to change the conversation about organ donation to focus on the gift of life. Taylor's Gift upholds the legacy of Taylor Storch by promoting the "Outlive Yourself" spirit - doing good for others in both life and donation.

In 2012, Taylor's Gift received an award for "Best New Charity in the Nation" from the largest philanthropic awards program in the nation. And just recently, Todd and Tara authored a book called "Taylor's Gift" which has been an inspiration to many worldwide.

First and foremost, Tara is a mom. Including Taylor, she is mother to Ryan, a wonderful high school freshman and Peyton, a fantastic 7th grader. Tara continues to care for her family and serve her local community, all while serving communities across the country by sharing her journey of finding hope through grief and speaking in various settings about organ donation awareness. As co-founder of Taylor's Gift, she also devotes her time to bring partners to the foundation, helping to support and further the mission.

Learn more about Tara and Taylor's Gift at www.TaylorsGift.org. #outliveyourself